Curtin Mauritius

BACHELOR OF DESIGN

GRAPHIC DESIGN MAJOR WITH DIGITAL DESIGN SPECIALISATION

ABOUT THE DEGREE

Graphic Design Major (B-Design)

Students select their pathway of study in graphic design within the Graphic Design major. This programme provides students with a creatively expansive experience to express their ingenuity, culture, intellectual abilities and skills through creating relevant graphic design solutions. Project based activities develop design processes that embed professional standards with individual thoughts, concepts and ideals. Components of the third year programme are self-directed and lead to a portfolio. This design major is directed toward employment outcomes as a designer or practitioner in the creative industries sectors. Higher study directions include areas of specialisation in design, research and/ or education.

Digital Design Specialisation

Specialisations prepare students to develop broad knowledge about an additional discipline area or same discipline area that complements their study in an award course.

The Digital Design specialisation is ideal for people who are interested in gaining fundamental skills and knowledge in Web and UX Design. This specialisation can boost your employability by developing your digital design problem solving skills and deepening your understanding of how to create engaging digital experiences

ABOUT CURTIN UNIVERSITY

Curtin University is an innovative, global university, with campuses in Perth, Mauritius, Dubai, Singapore and Malaysia. We are known for our high-impact research, strong industry partnerships and commitment to preparing students for jobs of the future.

Curtin is ranked in the top one per cent of universities worldwide in The Academic Ranking of World Universities (ARWU) 2022 and has received a five star rating in the QS Stars plus University Ranking 2022.

The university is ranked below 100 worldwide in the following 7 areas:

Mining and Mineral Engineering, Hospitality and Tourism Management, Earth Sciences, Chemical Engineering, Nursing, Remote sensing and Education..

Make tomorrow better.

For more information, please visit:
curtinmauritius.ac.mu

COURSE ESSENTIALS

GRAPHIC DESIGN MAJOR WITH DIGITAL DESIGN SPECIALISATION

Course entry requirements

- Satisfy the minimum academic entry requirements and

- Meet the minimum English competency level.

Experience in the field for the purposes of Credit for Recognised Learning (CRL) will be assessed on an individual basis.

Foundation program

Candidates who do not meet all entry requirements can enrol in the Foundation Program in order to gain admission to the Bachelor degree

Duration

The programme is run over three years (six semesters)

Intake

February and July

Application procedures

Candidates must complete the application form available at Curtin Mauritius Future Student Centre and must submit relevant copies of the following documents:

- Copies of educational qualifications

- Two passport - size photographs

- Copy of National Identity Card and Birth Certificate

(The originals of the above documents are needed for certification purposes)

COURSE STRUCTURE (24 UNITS)

YEAR 1 Semester 1	UNIT CODE
Design Computing	GRDE1004
Design Theory in Practice	GRDE1024
Digital Design 1	GRDE1016
Typography	GRDE1005
YEAR 1 Semester 2	
Culture to Cultures	COMS1003
UX Design 1	GRDE1018
Design Principles and Process	GRDE1006
Start Design Thinking	GRDE1026
YEAR 2 Semester 1	
Web Design 1	GRDE2011
Creative Design Studio	GRDE2026
Graphic Design 1	GRDE2001
Advertising Design 1	GRDE1027
YEAR 2 Semester 2	
Design History and Culture	GRDE2044
Web Design 2	GRDE2013
Graphic Design 2	GRDE2007
UX Design 2	ICTE2002
YEAR 3 Semester 1	
Visual Communication	GRDE3009
Graphic Design 3	GRDE3001
Intro to Screen Industries	SPRO1000
Business Internship	MKTG3009
YEAR 3 Semester 2	
Design Capstone Project	GRDE3034
Graphic Design 4	GRDE3010
Entrepreneurship	MGMT3004
Creative Documentaries & Actualities	SPRO2004

For more information:

curtinmauritius.ac.mu

PLEASE CONTACT THE
FUTURE STUDENTS CENTRE

study@curtinmauritius.ac.mu

TELFAIR,
MOKA,
MAURITIUS

(230) 401 65 11
(230) 433 30 05

curtinmauritius.ac.mu